

# MESSE DÜSSELDORF

## THE 2017 FINANCIAL YEAR\*

APPROX.

» **€ 360 M**

**CONSOLIDATED REVENUE**  
WITHOUT SUBSIDIES –  
THEREOF APPROX. € 64 M  
ACHIEVED ABROAD



APPROX.

» **€ 330 M**

MESSE DÜSSELDORF GMBH  
**REVENUE**

APPROX.

» **€ 30 M**

**POST-TAX RESULTS**  
OF THE GMBH

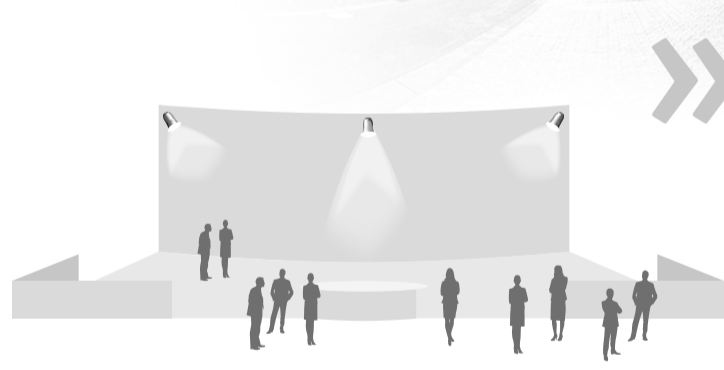


» **29**

**TRADE FAIRS**  
& **EXHIBITIONS\*\***  
THEREOF 17 PROPRIETARY  
EVENTS AND 12 GUEST  
EVENTS

» **54**

**EVENTS ABROAD**



» **1,150,000**

**M<sup>2</sup> NET RENTAL\*\***  
INCREASE OF +12 %  
COMPARED TO PREVIOUS  
EVENTS

» **28,700**

**TOTAL EXHIBITORS\*\***  
INCREASE OF +6 %  
COMPARED TO PREVIOUS  
EVENTS



THEREOF  
**20,500 = 71.4 %**  
INTERNATIONAL  
EXHIBITORS\*\*

» **1,350,000**

**TOTAL TRADE VISITORS\*\***  
INCREASE OF +6.7 %  
COMPARED TO PREVIOUS  
EVENTS



THEREOF  
**496,000 = 36.7 %**  
INTERNATIONAL  
TRADE VISITORS\*\*

\* All figures are subject to final accounts  
\*\* in Düsseldorf (without convention business)