

Circular Valley Convention

Uniting Industries for a
Circular Tomorrow

12-13 March 2025

Düsseldorf, Areal Böhler



Circular Valley Convention 2025 – Press Release No. 2 / September 2024

Circular Valley Convention 2025: Announcing first programme highlights and top speakers

On 12 and 13 March 2025, the Areal Böhler in Düsseldorf will turn into a global circular economy hotspot. The Circular Valley Convention 2025 will bring together leading players and thought leaders from business, science, politics and society to jointly develop groundbreaking solutions for the future of the circular economy. With an innovative mix of conference, expo and networking event, the convention offers a cross-industry content hub and a marketplace for circular economy solutions.

The Circular Valley Convention 2025 event format covers all phases of the circular economy: from product design, manufacturing, logistics and use to sorting and recycling technologies. Under the motto 'Uniting Industries for a Circular Tomorrow', the focus is on circular solutions for various industries and material classes such as plastics, packaging, printing, construction, glass or metal. In addition to solutions that are already marketable, an outlook for the future of the circular economy will also be given.

Programme and key topics in focus

The convention will tackle key topics that underline the most important challenges and opportunities and will also reflect upon the latest developments in various industry sectors:

- **Value Cycles for Plastics**
- **Circular Construction industry**
- **Circular Packaging and Printing**
- **Electronic products in a circular economy**
- **Circular Digitalization and Artificial Intelligence**
- **Circular Logistics**
- **Circular Business Models Strategies**
- **Sustainable Finance**

A dinner event including a high-level panel discussion on the 'Circular Night' is planned to take place on the evening of the first day of the event (12 March 2025), in addition to the keynote speeches and impulse lectures.



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High-calibre speakers

The Circular Valley Convention 2025 is supported by renowned speakers who will enrich the event with their expertise and experience. Leading personalities from various fields of the circular economy have already confirmed their participation:

- **Prof. Dr. Holger Hanselka**, President of the Fraunhofer-Gesellschaft, will share insights into current scientific findings and technological developments that are driving the circular economy.
- **Joe Murphy**, Executive Lead of the Ellen MacArthur Foundation, will talk about how companies around the world are successfully implementing circular models.
- **Laurent Auguste**, CEO Grüner Punkt, will touch upon current developments in packaging recycling.
- **Sean Jones**, Chief Sustainability Officer at Microsoft Germany, will focus on circular solutions in the context of digitalisation and cloud applications.
- **Katja Busch**, CCO of DHL Group, will highlight the topic of clean and green supply chains for circular logistics.
- **Liam Condon**, CEO of Johnson Matthey, will provide know-how on developing circular business strategies based on renewable energy.

Further outstanding speakers such as **Christine Lemaitre**, CEO of the German Sustainable Building Council, **Christian Eigen**, Deputy Chairman of the Board of Lenovo/Medion, **Rebecca Tauer**, Programme Lead for the Circular Economy at WWF Germany, **Dr. Daniel Schwaab**, SVP Corporate Strategy & Foresight at TOMRA Systems, **Thomas Nyhsen**, Member of the Board of STRABAG AG, **Dr. Armgard Wippler**, Deputy Director General in the SME Policy Department within the Federal Ministry for Economic Affairs and Climate Action, **Dr. Jan Sültemeyer**, Head of Global Sustainability at Avient Cooperation, **Markus Seidel**, Head of Research Circular Economy, BMW Group, **Lars Redeligx**, CEO of Düsseldorf Airport, **Markus Bangen**, CEO of the Duisburger Hafen AG (duisport), **Albrecht Haase**, CEO of GEFA Bank and numerous other top speakers from well-known global companies and start-ups will also present their visions and strategies for a sustainable future.

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Strong networks and partners

The event is supported by renowned exhibitors and topic partners, including the **Circular Valley Foundation**, the **Fraunhofer Cluster of Excellence Circular Plastics Economy CCPE**, **Plastics Europe Germany e. V.**, **Bundesverband Flachglas e. V.**, **Fachverband Medienproduktion e.V.**, **Interzero**, **Siegfried Jacob Metallwerke**, **Primobius**, **Effizienz-Agentur NRW**, **NRW.Global Business GmbH**, **Wirtschaftsförderung Düsseldorf**, **Metropolregion Rheinland e. V.**, **dfv Conference Group**, **TechHub.K67**, **Thinkubator**, **EEN NRW (NRW.Europa)** and **ZENIT GmbH**. The high quality of the convention is also ensured by renowned leading international trade fairs such as **K**, **interpack**, **drupa**, **EuroShop**, **glasstec** and **wire & Tube** from the Messe Düsseldorf network. The latter as well as other partners are contributing their expertise and networks to make the Circular Valley Convention an event of international significance.

Further speakers, exhibitors and partners will be announced in the coming weeks.

Registration for exhibitors or partners and ticket sales are now open

The Circular Valley Convention 2025 is the central meeting point for companies, start-ups, research institutions and political stakeholders who want to actively shape the future of the circular economy. With a comprehensive and high-quality programme and unique networking opportunities, all participants will reap the benefits of this special event.

Anyone who is interested in participating as an exhibitor or partner can register via the Circular Valley Convention website. Ticket sales for visitors are now open, too. The early bird promotion that runs until 15 November 2024 offers tickets at a price reduced by €100.

About the Circular Valley Convention

The Circular Valley Convention is the new global platform for the circular economy, with an innovative event format combining a conference, an expo, and an exclusive networking event. It brings together decision-makers and experts from business, science, politics, and society to drive forward circular solutions and the transformation to a circular economy. The fair aims to promote sustainable, efficient, and cross-industry value chains and to present innovative technologies and materials. The event is organised by Messe Düsseldorf in cooperation with the Circular Valley Foundation and with the scientific support of the Fraunhofer Institute for Environmental, Safety, and Energy Technology UMSICHT.

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For more information about the Circular Valley Convention and to get involved,
please visit www.cvc-duesseldorf.com.

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