

**All figures are subject to final accounts**

## Messe Düsseldorf 2016: Facts & Figures



<b>Key figures</b>	<b>2016*</b>	<b>2015</b>
Consolidated revenue	approx. EUR 430m	EUR 302m
Messe Düsseldorf GmbH revenue	approx. EUR 400m	EUR 243m
Trade fairs and exhibitions **	31	29
Proprietary events **	19	18
Guest events **	12	11
Total exhibitors **	32,100	25,820
German exhibitors **	11,500	9,209
International exhibitors **	20,600	16,611
Total trade visitors **	1,600,000	1,084,121
German trade visitors **	1,195,000	802,665
International trade visitors **	405,000	281,456
Total space **	304,800 sqm	304,800 sqm
Available hall space **	261,800 sqm	261,800 sqm
Available outdoor space **	43,000 sqm	43,000 sqm
Net rental **	1,250,000 sqm	891,438 sqm
<b>Düsseldorf Congress Sport &amp; Event GmbH</b>		
Events	3,501	3,463
Participants	2,245,822	2,351,378

\* Provisional figures

\*\* in Düsseldorf (without convention business)

## Key sectors of expertise

Approx. 50 events in Düsseldorf,  
including 24 leading global trade fairs:

- Machinery, plants and equipment
- Retail, trade and service sectors
- Medicine and health
- Fashion and lifestyle
- Leisure

## Subsidiaries and affiliates

71 international representations for 132 countries,  
8 international subsidiaries and affiliates:

- Messe Düsseldorf ASIA Pte. Ltd., Singapore, 100%
- Messe Düsseldorf China Ltd., Hong Kong 100%
- Messe Düsseldorf (Shanghai) Co., Ltd. 100%  
(via Messe Düsseldorf China)
- Messe Düsseldorf India Pvt. Ltd., New Delhi, 100%
- EXCOSA INDIA PVT. LTD., Bangalore, 50% (via Messe Düsseldorf India)
- Messe Düsseldorf Japan Ltd., Tokyo, 100%
- OOO Messe Düsseldorf Moscow, Moscow, 100 %
- Messe Düsseldorf North America Inc., Chicago, 100%
- Igedo Company GmbH & Co. KG, Düsseldorf, 94.3708%
- Düsseldorf Congress Sport & Event GmbH, Düsseldorf, 50 %
- GEC - German Exposition Corporation International GmbH, Berlin, 33.33%
- SNIEC - Shanghai New International Expo Centre Co. Ltd., Shanghai, 16.66% (via GEC)
- Messeturm Düsseldorf Verwaltungsges. mbH, Düsseldorf, 50%
- Düsseldorf Marketing & Tourismus GmbH, Düsseldorf 5.357%
- FIXXUS Grundstücks-Vermietungsgesellschaft mbH & Co. Objekt Rheinhalle Düsseldorf KG, Pullach, 94%

## Events outside Germany

- Over 60 years of international experience with trade fairs throughout the world
- Around 70 events per year
- So far more than 5,000 events

## Shareholders

- City of Düsseldorf (56.5%)
- State of North Rhine Westphalia via Beteiligungsverwaltungsgesellschaft des Landes NRW mbH, Düsseldorf (20.00%)
- Industrieterrains Düsseldorf Reisholz AG (20%)
- Düsseldorf Chamber of Commerce and Industry (1.75%)
- Düsseldorf (1.75 %)

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