

Energy Storage Europe 2017: Further growth and high number of trade visitors

Conference programme is online as of right now

Düsseldorf, 14 December 2016 – Energy Storage Europe is continuing its growth trajectory and aims to increase the number of visitors from 50 countries by more than 25 per cent. The trade visitor share is again set to be approximately 99 per cent. In the coming year, the focal point will be on larger storage solutions for energy providers, network operators, industry and business. Parallel to the trade fair Energy Storage Europe Expo, at which storage solutions for residential buildings will also be presented, the specialist conferences International Renewable Energy Storage Conference (IRES 2017) and the Energy Storage Conference (ESE) as well as further side events will take place.

Press images can be found here:

<http://medianet.messe-duesseldorf.de/press/energy-storage/assets.html>

Energy Storage Europe relies on its international contacts to the energy sector and industry in order to reach a high share of visitors with decision-making competence and investment interest: "In contrast to other trade fairs with the focal point on storage, we put the focus on dealmaking. Our exhibitors benefit in particular from the quality of the specific business contacts and the concrete business deals. Through targeted communication in our worldwide network, we are strengthening this advantage", explains Hans Werner Reinhard, Managing Director of Messe Düsseldorf.

The global network of the World of Energy Storage and its 72 international representatives in 132 countries contribute to the high level of trade visitors. The five satellites are developing almost as fast as the central event in Europe, which in the previous year, grew by 60%. "The Energy Storage spin-offs outside of Europe have reached an average growth of 55%. This lays the necessary foundation to bring international visitors to Düsseldorf", according to Reinhard.

In order to meet the requirements towards Energy Storage Europe as a high level networking platform, Messe Düsseldorf will make Hall 8b available next year. Here, the trade fair as well as the conference rooms will be integrated. This will also promote the exchange between the scientific-oriented International Renewable Energy Storage Conference (IRES 2017) and the economic-oriented Energy Storage Conference (ESE).

For more information go to: <http://www.energy-storage-online.de/> and <http://www.energystorageconference.org>



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Mitgliedschaften der
Messe Düsseldorf:

 The global
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Exhibition Industry

 Ausstellungs- und
Messe-Ausschuss der
Deutschen Wirtschaft

 FKM – Gesellschaft zur
Freiwilligen Kontrolle von
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Öffentliche Verkehrsmittel:
U78, U79: Messe Ost/Stockumer Kirchstr.
Bus 722: Messe-Center Verwaltung

Seite 1 von 2



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About Energy Storage Europe 2017 | 14-16 March 2017 | exhibition grounds Düsseldorf

Energy Storage Europe 2017 is the trade fair with the world's largest conference programme on energy storage. The conferences include the 6th Energy Storage Conference (ESE) of Messe Düsseldorf and the 11th International Renewable Energy Storage Conference (IRES 2017) of EUROSOLAR e.V. The focal points are economy and finance (ESE) as well as science and social policy (IRES). At the same time, the side events, the 6th OTTI-Conference Power-to-Gas and the 11th Storage Day, will take place on the exhibition grounds in Düsseldorf. Compared to the previous year, Energy Storage Europe 2016 grew by 60 per cent to more than 3,000 visitors from 54 countries. Around 140 exhibitors presented themselves. A further growth of more than 25 per cent is expected for 2017.

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