

### **Messe Düsseldorf is among the 100 most family-friendly employers in Germany**



### **Workforce has highest job satisfaction rating among German trade fair companies**

Messe Düsseldorf occupies number 82 in a ranking of Germany's 100 most family-friendly employers, published on October 17 by the magazine *freundin* and the employers' rating platform *kununu*. The ranking is based on ratings given by current and former employees and applicants on the *kununu* website. Messe Düsseldorf received 175 ratings and a recommendation rate of 97%, with 4.3 out of 5 possible points. This makes it Germany's trade fair company with the highest level of staff satisfaction, and the only one that has made it to the top 100 of Germany's most family-friendly companies. This third survey of the most family-friendly companies in Germany covered over 175,000 businesses and was based on more than 1.6 million ratings. The following criteria were used for the assessment of each company's family-friendliness: Managers' behaviour, working atmosphere, work-life balance, equal opportunities, career and CPD, salaries and social benefits, flexible working hours, availability of childcare, and company pension scheme.

"I'm very pleased that Messe Düsseldorf has achieved this distinction. The compatibility of work and family is getting more and more important and can be a decisive factor when a person chooses their employer," says Werner M. Dornscheidt, CEO of Messe Düsseldorf, commenting on the results of the study. "For us as employers it's important to be family-friendly as we seek to attract the best staff and to ensure that our workforce are motivated and productive. A good work-life balance increases a person's general satisfaction which, in turn, has a direct impact on their productivity at work," says Dornscheidt. "This ranking and the ratings we've received from our workforce show that our staff are happy with us. This is also reflected, for instance, in the large numbers of staff who have been with Messe Düsseldorf for a long time. Traditionally, it's always been important for us to keep an eye on people's needs and to make sure that what we offer is suitable and contemporary, in collaboration with the works council."

For a digitised company like Messe Düsseldorf, this includes part-time working models, as well as the option of working from home once a week, using corporate hardware. During parental leave it is also possible to handle certain business activities entirely from home. But Messe Düsseldorf offers its workforce even more: Staff are entitled to a certain proportion of places for their children at the nearest council-run nursery, and Messe Düsseldorf also works with the PME Family Service, an organisation which supports employees in combining work and private life. Thanks to this cooperation, staff have a variety of things on offer, some of them for free. They include one-off assistance such as Saturday childcare in the run-up to Christmas, emergency childcare during strike action or while a child or parent is ill, and one-week holiday clubs, subsidised by the company. The Family Service also supports carers when they need it, as well as giving advice about problems, conflict situations and personal crises.

3,230, incl. spaces

Information about Messe Düsseldorf as an employer:

[www.messe-duesseldorf.de/karriere](http://www.messe-duesseldorf.de/karriere)

<https://www.kununu.com/de/messe-duesseldorf>

#### **The Messe Düsseldorf Group:**

With a revenue of around EUR 367m in 2017, the Messe Düsseldorf Group has maintained its position as one of Germany's most successful trade fair companies. Over 29,000 exhibitors presented their products to 1.34m trade visitors at the company's events in Düsseldorf this year. The Düsseldorf Exhibition Centre hosts around 50 trade fairs in five sectors of expertise: machinery, plants and equipment; the retail trade, trades and services; medicine and healthcare; lifestyle and beauty; and leisure. The trade fairs include 23 proprietary number one trade fairs and 15 robust partner and guest events. Also, its subsidiary Düsseldorf Congress holds around 3,300 conventions, corporate events, conferences and meetings, attracting around 640,000 delegates in all. In addition, the Messe Düsseldorf Group organises 70 proprietary events, participations and contracted events in other countries and is one of the leading export platforms in the world. Moreover, Messe Düsseldorf GmbH comes first in the internationalism of its capital goods trade fairs. In 2017, Messe Düsseldorf's proprietary events in machinery, plants and equipment attracted approx. 74% international exhibitors and 73% trade visitors from other countries. In all, Düsseldorf trade fairs were attended by customers from about 180 countries. The Group runs a global network of sales offices in 140 countries (with 76 international representations) as well as competence centres in 8 countries.

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