

PRESS RELEASE

WISAG Messe Service offers one-stop shopping for trade fair services

More service for the trade fair location Düsseldorf: WISAG and Messe Düsseldorf establish joint venture

Frankfurt am Main, 15 February 2023 – The new trade fair services provider WISAG Messe Service GmbH started operations on 1 February 2023. It is a joint venture established by Messe Düsseldorf GmbH and WISAG Gebäudetechnik Holding GmbH & Co. KG, with a view to making processes even more efficient and customer focused.

With a team of 44 employees WISAG Messe Service provides classic trade fair services such as construction and dismantling in the exhibition halls and coordinates partner companies in providing event technology services. Furthermore, WISAG Messe Service produces custom builds at its in-house carpenter's shop and supports Messe Düsseldorf's internal processes by running the mailroom and dispatch. In addition, the in-house printshop of WISAG Messe Service handles print jobs for Messe Düsseldorf and their exhibiting customers.

“WISAG Messe Service GmbH pools an important part of Messe Düsseldorf's secondary processes in one company turning them into its core business. With this move we want to make processes more efficient thereby ensuring the best service possible at the trade fair location,” says Chris Schmidt, General Manager of WISAG Gebäudetechnik Holding GmbH & Co. KG.

Bernhard J. Stempfle, Managing Director Finance and Infrastructure of Messe Düsseldorf GmbH, also regards the shareholding in the new company as an enabler for the flexible and agile management of the cyclical fluctuations typical of trade fairs. “With this joint venture we wish to offer exhibiting

companies a comprehensive service, optimise internal and external processes and, of course, secure jobs in the long term,” says Stempfle. He stresses that smooth workflows are also guaranteed for Messe Düsseldorf’s forthcoming events during in the current transition phase. WISAG, he adds, is relied on here as a known and proven partner at the exhibition centre.

WISAG Gebäudetechnik Holding holds 75.1% in the joint venture, Messe Düsseldorf 24.9%.

Press Service:

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About WISAG Facility Service – Real Estate Specialists:

The core business of WISAG Facility Service are technical and infrastructural services for real estate: facility management, building technology, building cleaning, security & service, catering, gardening & landscaping as well as consulting & management. The individual service units are among the most relevant in their respective industries. The real-estate specialists offer various service packages for different segments – such as healthcare and social services, retail and logistics, hospitality and housing. With over 19,800 customers, approx. 31,000 employees and a turnover amounting to EUR 1.223 billion in 2021, the company is one of the leading facility service providers in Germany. The company forms part of the WISAG Group, which employs just under 50,000 staff at more than 250 sites in Germany and abroad.

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Messe Düsseldorf Group

Messe Düsseldorf is among the most successful trade fair companies worldwide. It hosts around 40 trade fairs including 20 global No. 1 trade fairs at its 613,000 m² exhibition centre on the Rhine. In the 18 halls the international market leaders and top decision-makers of various sectors get together every year in order to present and discover innovations, to exchange and network. The sectors of expertise of Messe Düsseldorf include: “Machinery, Plants and Equipment” (inter alia drupa, K, interpack, glasstec, wire and Tube); “Retail, Trades and Services” (EuroShop, EuroCIS, ProWein); “Health and Medical Technology” (MEDICA, COMPAMED, REHACARE); “Lifestyle and Beauty” (BEAUTY, TOP HAIR) as well as “Leisure” (boot, CARAVAN SALON). Add to this, numerous conventions, corporate events, conferences and meetings by its subsidiary Düsseldorf Congress. Abroad, Messe Düsseldorf organises 65 events and participations. The global network of the group of companies encompasses 76 foreign representatives for 139 countries – including 6 international subsidiaries.

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