

EVERY TICK COUNTS!



YOUR CHECKLIST FOR A MORE SUSTAINABLE TRADE FAIR CONCEPT

When it comes to the future, we can achieve a lot together. Even if you can't tick all boxes below yet: each one makes a difference! **We're pleased you are joining us on our journey.**

» Stand Construction

- Focus on reusability – either the complete stand or its components or fittings (e.g. building elements, flooring, furniture, fascias)
- Environmental compatibility, certification and recyclability of materials, if applicable
- Energy-efficient appliances and lighting
- Reusable decorations or plants
- Barrier-free stand construction

» Logistics/Transport

- Partner companies and service providers from the region
- Avoiding unnecessary trips, e.g. by consolidating partial loads
- Reusable, environmentally friendly packaging material

» Arrival and Accommodation

- Travelling with as few emissions as possible, e.g. with the event ticket
- Using local public transport
- Accommodation that is conveniently located near the exhibition centre
- Accommodation that cares about sustainability (and is certified, if applicable)

» Catering

- Regional, seasonal dishes with organic or fair-trade labels
 - Little meat, inclusion of vegetarian or vegan dishes
 - Reusable tableware and bottles
 - Measures to avoid or reuse food waste
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» **Communication and Advertising Material**

- Minimal use of print material (conscious choice of media, quantity in line with needs)
- Environmentally compatible printing (paper, inks, varnishes)
- Undated, reusable printed matter
- No disposable items as giveaways

» **Waste Management**

- No unnecessary disposable packaging
- Measures to avoid leftovers
- Waste separation during the event and during assembly and dismantling
- Recycling of production waste
- Donation of food leftovers

» **Procurement**

- Purchasing guidelines that contain sustainability criteria
- Preference for products that are certified and environmentally friendly
- Other important selection criteria: origin, production conditions and compliance with human rights along the supply chain

» **Personnel**

- Adequate wages
- Compliance with maximum working hours
- Sufficient, long enough breaks
- Environmentally sustainable and fair-trade apparel

» **Add your own ideas:**

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