

## CIOSH 2021 Concluded Successfully in Shanghai on April 16<sup>th</sup> with a Record Number of Visitors

As the largest, most influential and longest-running trade fair for occupational safety and health in China, the 102<sup>nd</sup> China International Occupational Safety & Health Goods Expo (CIOSH 2021) drew to a successful conclusion at the Shanghai New International Expo Centre (SNICE) on April 16<sup>th</sup>. Jointly organized by the China Textile Commerce Association (CTCA) and Messe Düsseldorf (Shanghai) Co., Ltd. (MDS), CIOSH 2021 attracted 1,565 exhibitors, breaking the record since its inception in 1966.

Under strict hygienic measures of the organizers, a total of 35,898 trade visitors attended the 3-day event, an increase of 43.6% compared to CIOSH 2019. Industry professionals from all over the country gathered in Shanghai, interacting with exhibitors face to face to get the latest market information and product technology.

Marius Berlemann, General Manager of Messe Düsseldorf Shanghai Co., Ltd commented: "We are extremely happy that CIOSH 2021 was able to strengthen its position as Asia's leading trade fair for occupational safety and health goods and that the cooperation with our partner, the China Textile Commerce Association (CTCA), has developed so successfully. With this year's event the latest member of the A+A event portfolio proves to be an industry beacon, despite the current impact of COVID-19."

### The market for occupational safety and health in China attracts top industry players from the globe with its huge growth potential

China has one of the world's largest labor markets. As the Chinese economy grows rapidly, its industries are increasingly paying attention to safety and health at work. The COVID-19 outbreak has further increased the demand for a wider variety and higher quality of labor protection products among companies. This also provides fresh impetus to the development of the entire safety industry in China.



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During the 3-day exhibition, a total of 1,565 exhibitors from 13 countries and regions presented their most advanced technologies and equipment, covering five main areas: Safety at Work, Security at Work, Health at Work, Emergency Rescue Techniques & Equipment and Anti-pandemic Supplies. Aside from the local exhibitors, overseas exhibitors also participated in the event via their Chinese subsidiaries or agents, including 3M, Honeywell, MSA, UVEX, DELTAPLUS, Ansell, Lakeland, BOSCH, SATA, Makrite, Justrite, GVS, JSP, Tienchen, SIR Safety, CTC, TenCate, DEKRA, SKYLOTEC, SAFCO, Sanitized etc. This shows their high recognition of the Chinese market.

Mr. Danny Tan, Chief Representative of the Malaysian Rubber Council Shanghai Office, talked to the organizer on the last day: "This is the first time that we participated in CIOOSH as an exhibitor. We are very satisfied with the results and many customers are interested in our products. Also, we are considering joining with other Malaysian brands and setting up a Malaysian Pavilion next year."

Mr. Wang Jianxin, General Manager of Jiangsu Shield King Co., Ltd. said: "Shield King is a professional manufacturer of safety shoes. As the saying goes, 'If I saw further than other men, it was because I stood on the shoulders of giants'. CIOOSH is just like the giant for Shield King. Here we can not only showcase innovative products, but also enhance our brand image."

## **Buyers returned with satisfactory results**

Visitors expressed great satisfaction with CIOOSH 2021.

Purchasing Manager of Zhejiang Tonghui Mining Machinery Co. Ltd., Mr. Wu Yin said: "Our company is engaged in machine manufacturing, so we have great needs for PPE. I found a variety of protective head, eye, face and foot products that meet my procurement requirements on site. This is my first visit to CIOOSH and I am sure I will visit again next year."

Mr. Leo Hua, Manager of AENOR China expressed: "I have visited CIOOSH continuously for many years. Through CIOOSH, I can find reliable suppliers, meet with some regular customers and learn about the latest industry trends and new technologies. Compared to CIOOSH 2020, the scale is much larger



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and the exhibits are more reasonably distributed this year, which shows the progress of CIOASH.”

Mrs. Yang Fan from China Energy Investment said: “We visit CIOASH 2021 as a visitor group. In general, the products are very diversified here and able to meet our needs perfectly. Thanks to the organizers for their care and service. It was a worthwhile trip!”

### Concurrent events upgraded to convey latest industry trends

CIOASH always focuses on the latest industry trends and is committed to building the best platform for the exchange of information and best practice. For the first time, a **Special Zone for Fall Protection** set up in Hall E5 with professional and intuitive demonstrations of rope climbing and high-altitude rescues, attracted much attention.

On April 15th, industry professionals were online for the **Global PPE Industry Round Table Webinar**. Seven PPE industry experts from China and abroad shared their insights into the opportunities and challenges of the global PPE market during the COVID-19 pandemic. In addition, the 2<sup>nd</sup> Epidemic Prevention & Response Event (EPRE) was successfully held at CIOASH 2021, providing positive and effective solutions for companies to export quality protective equipment in the post-pandemic era.

Meanwhile, CIOASH 2021 also joined hands with Alibaba 1688 Industrial Market Platform, the largest B2B platform in China, to create an online platform – CIOASH Cloud, which live-streamed the event to those who could not be there in person. The live broadcast recorded a total of 19,213 views.

The 104<sup>th</sup> China International Occupational Safety & Health Goods Expo (CIOASH 2022) will be held at the Shanghai New International Expo Centre (SNIEC) from April 7<sup>th</sup> to 9<sup>th</sup>, 2022. We look forward to seeing you then!

A+A, the world leading trade fair for safety, security and health at work will be held in Düsseldorf, Germany from October 26<sup>th</sup> to 29<sup>th</sup>, 2021.

For more information about CIOASH, please visit the official website: [en.cioash.com](http://en.cioash.com).

- The end –



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## Organizers background information

### China Textile Commerce Association

China Textile Commerce Association, which is approved by Ministry of Civil Affairs and under the guidance of State-owned Assets Supervision and Administration Committee of the State Council, it is engaged in the circulation, production and research of clothing, textiles, knitwear, safety and health protection products, outdoor products. It is a non-profit national industrial organization that is composed of various ownership enterprises, units, and related organizations that are voluntarily organized for teaching activities and has the qualification of corporate legal entity. With the support of the whole industry, the association has made a huge contribution to the marketization and branding of textile distribution industry, and has a growing industry influence, cohesion, imposing voice and international influence since its inception. The Association has 17 branches, the safety and health protective articles, outdoor supplies, silk, home clothing, commercial models, clothing trade, underwear, professional market branches, textile and garment dealers, textile and garment stores, clothing distribution, home textile committee, tooling and professional wear, summer cool homeware, wedding dresses, fabric industry branch, textile new technology popularization and application center. The association currently has a total of 3,463 direct members (including 38 group members), more than 30,000 indirect members and 16 presidents, vice presidents and 34 directors. For more information about CTCA, please visit [www.cttu.org](http://www.cttu.org).

### Messe Düsseldorf (Shanghai) Co., Ltd.

Established in 2009, Messe Düsseldorf (Shanghai) Co., Ltd. (MDS) is a subsidiary of Messe Düsseldorf GmbH, one of the world's top exhibition organizers. MDS is committed to introducing industry leading trade fairs to China and providing Chinese and international customers with superior exhibition services. MDS is successfully holding 13 leading trade fairs and conferences in China, covering a broad range of industries including printing, packaging, wire and tube, plastics, medical devices, retail, safety and health, wine & spirits and caravanning. With a workforce of 60+ fulltime employees, the company's head office is located in Shanghai with a branch office in Beijing. For more information about MDS, please visit [www.mds.cn](http://www.mds.cn).



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