Environment and Climate Protection

Track consumption.
Optimize technology.
Use resources responsibly.

Trade shows require energy and resources and have environmental impacts. We track the key environmental impacts of our event operations and take action where we can influence them – in areas such as energy supply, buildings and technology, mobility, and the handling of materials and recyclables. The chart shows selected measures, investments, and developments at the Düsseldorf site.

ÖKOPROFIT

Member of the Düsseldorf ÖKOPROFIT Club
since 2011

ÖKOPROFIT Düsseldorf

DIN EN ISO 50001

Energy management certified since 2014

Net Zero Carbon Events Pledge

Signing of the industry initiative **2021**

CO_2 savings to date:

Scope 1 & 2 greenhouse gas emissions

62%

2019: 14,420 t CO_2e → **2025:** 5,542 t CO_2e

Key contributions to the reduction

At nearly all trade shows at the Düsseldorf venue

up to 52%

lower specific electricity consumption
Trend 2010–2025

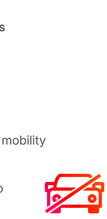
Despite an increase in exhibition space

approx. 30%

lower heating energy demand
Trend 2010–2025

We have been using green electricity since

January 2022



Photovoltaic Systems

79,000 m² of photovoltaic panels on seven hall roofs, connected to the grid since July 2026

5.45 MW peak

The electricity generated is used on-site.

Additional measures:

1 Award-winning logistics concept with a slot system

Manages and coordinates **truck traffic** during setup and teardown, as well as the **use of loading and traffic areas**

2 In-house electric vehicle fleet for employees

4 fully electric fleet vehicles for business trips

5 electric cargo bikes for internal transport

3 3 Mobility budget

171 employees used the mobility budget in 2025

104 of them **opted not** to use a parking space

4 On-site subway station

Direct connection to several subway and bus lines

7 minutes from the airport
15 minutes from the main train station

5 Resource management

Guiding principles:
avoid • reuse • recycle