

Curriculum Vitae

Wolfram Nikolaus Diener

Managing Director Operative Trade Fair Business

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Born on:	14 August 1964
Born in:	Freiburg im Breisgau
Marital Status:	Married with 3 children
Studies/Education:	Pforzheim University of Applied Sciences
Degree:	Certified Business Administrator (FH)
Professional Career:	from 07/2020 CEO of Messe Düsseldorf GmbH
	2018 – 2020 Managing Director Operative Trade Fair Business at Messe Düsseldorf GmbH
	2011 – 2018 Member of the Management Board Senior Vice President for exhibitions in China as well as jewellery and gemstone fairs worldwide incl. print and digital media UBM Asia Ltd. (Hong Kong)
	2005 – 2011 Vice President for the Convention and Congress Centre, exhibitions, special events, and hotel logistics Venetian Macau Ltd / Marina Bay Sands Singapore Ltd.
	2001 – 2005 Managing Director Shanghai New International Expo Centre Ltd. (German-Chinese joint venture)
	1997 – 2001 Managing Director for Asian Operations Messe Frankfurt (H.K.) Ltd.
	1992 – 1997 Project Director Foreign Trade Fairs Hamburg Messe und Congress GmbH
	1991 Division Head for Catering and Events Baden-Württemberg horticultural show, Pforzheim

The Messe Düsseldorf Group

With revenue of EUR 378.5 million in 2019, the Messe Düsseldorf Group has maintained its position as one of Germany's most successful trade fair companies. 29,222 exhibitors presented their products to 1.4 million trade visitors at events in Düsseldorf in 2019. Compared with previous events, this was an increase in the numbers of both exhibitors and visitors. Düsseldorf Exhibition Centre hosts around 50 trade fairs in five sectors of expertise: machinery, plants and equipment; the retail trade, trades and services; medicine and healthcare; lifestyle and beauty, and leisure. The trade fairs include 22 proprietary No. 1 events as well as, currently, 15 robust partner and guest events. Also, its subsidiary Düsseldorf Congress held over 1,000 conventions, corporate events, conferences and meetings in 2019, attracting around 374,000 delegates in all. In addition, the Messe Düsseldorf Group organises 75 proprietary events, joint events and contracted events in other countries and is one of the leading export platforms in the world. Proprietary events in Düsseldorf attracted around 73% international exhibitors and 37% international visitors in 2019. The group runs a global network of 77 foreign representatives for 141 countries, including 7 international subsidiaries.

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