

All figures are subject to final accounts



Messe
Düsseldorf

Messe Düsseldorf 2018: Facts & Figures

Key metrics	2018 ¹	2017
Consolidated revenue	approx. EUR 290m	EUR 367m
Messe Düsseldorf GmbH revenue	approx. EUR 260m	EUR 340m
GmbH result after tax	approx. EUR 12m	EUR 57m
Trade fairs and exhibitions ²	26	29
Proprietary events ²	15	17
Guest events ²	11	12
Exhibitors at proprietary events ²	approx. 22,800	22,112 ³
of which: Germany ²	approx. 6,000	6,117 ³
of which: international ²	approx. 16,800	15,995 ³
Trade visitors at proprietary events ²	approx. 1,020,000	984,048 ³
of which: Germany ²	approx. 706,000	694,439 ³
of which: international ²	approx. 314,000	289,609 ³
Total space ²	291,600 sqm	304,800 sqm
Available hall space ²	248,600 sqm	261,800 sqm
Available outdoor space ²	43,000 sqm	43,000 sqm
Rented net space ²	950,000 sqm	1,150,000 sqm

Düsseldorf Congress GmbH

Event days	300	315
Events	2,400	3,094
Delegates	1,600,000	2,553,348

¹ Provisional figures

² in Düsseldorf (without convention business)

³ Compared with previous events (not compared with previous year)

Key areas of expertise

Approx. 50 events in Düsseldorf,
including 22 leading global trade fairs:

- Machinery, plants and equipment
- Retail, trade and service sectors
- Medicine and health
- Lifestyle and beauty
- Leisure

Subsidiaries and affiliates

77 international offices covering 141 countries,
6 international subsidiaries – as well as additional affiliates:



Partners

- City of Düsseldorf (56.5%)
- State of North Rhine Westphalia via Beteiligungsverwaltungsgesellschaft des Landes NRW mbH, Düsseldorf (20%)
- Industrietrains Düsseldorf Reisholz AG (20%)
- Düsseldorf Chamber of Commerce and Industry (1.75%)
- Düsseldorf (1.75 %)

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¹ Provisional figures

² in Düsseldorf (without convention business)

³ Compared with previous events (not compared with previous year)