



Messe Düsseldorf 2019: Facts & Figures

Key metrics	2019	2018
Messe Düsseldorf Group		
Revenue	EUR 378.5m	EUR 294m
Net profit after tax	EUR 56.6m	EUR 24,3m
Yield	14,9 %	8,3%
Group revenue within Germany	EUR 308.4m	EUR 223m
International Group revenue	EUR 70.1m	EUR 71m
International proprietary and joint events*	57	63
Employees	860	843
Messe Düsseldorf GmbH		
Revenue	EUR 344m	EUR 260m
Net profit after tax	EUR 50.8m	EUR 15m
Yield	14,8 %	5,9%
Trade fairs and exhibitions**	29	27
Proprietary events**	18	16
Guest events**	11	11
Exhibitors at proprietary events**	26,259	25,530***
of which: Germany**	6,990	7,329***
of which: international**	19,269	18,201***
Trade visitors at proprietary events**	1,273,517	1,249,159***
of which: Germany**	800,687	792,132***
of which: international**	472,830	457,027***
Total space**	305,727 sqm	291,580 sqm
Available hall space**	262,727 sqm	248,580 sqm
Available outdoor space**	43,000 sqm	43,000 sqm
Net rental**	1,014,145 sqm	1,003,466 sqm***
Düsseldorf Congress GmbH**		
Events	1.277****	1,969
Event days	208****	207
Delegates	373.490****	531,723

* changed counting method as of 2018

** in Düsseldorf (without convention business)

*** Compared with previous events (not compared with previous year)

**** changed counting method as of 2018 (without the divisions live entertainment and sporting events - as of August 1, 2018 spun off to D.LIVE GmbH & Co. KG)

Key areas of expertise

Approx. 50 events in Düsseldorf,
including 22 leading global trade fairs:

- Machinery, plants and equipment
- Retail, trade and service sectors
- Medicine and health
- Lifestyle and beauty
- Leisure

Subsidiaries and affiliates

77 international offices covering 141 countries
– of which: 7 international subsidiaries



Shareholders

- City of Düsseldorf (56.5%)
- State of North Rhine Westphalia via Beteiligungsverwaltungsgesellschaft des Landes NRW mbH, Düsseldorf (20%)
- Industrieterrains Düsseldorf Reisholz AG (20%)
- Düsseldorf Chamber of Commerce and Industry (1.75%)
- Chamber of Trade, Düsseldorf (1.75%)

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