

## Press

### Facts & figures

#### Socio-economic effects of Düsseldorf trade fairs and other events of Düsseldorf Congress Sport & Event GmbH



<b>Socio-economic effects</b>	<b>generated by Düsseldorf trade fairs</b>	<b>generated by Düsseldorf Congress Sport &amp; Event</b>	<b>Total</b>
Worldwide spendings of exhibitors, trade visitors and event participants	€1.91bn	€307.6m	€2.22bn
Induced revenues in Germany	€2.44bn	€541.8m	€2.98bn
Jobs secured throughout Germany	22,642	5,050	27,692
Induced tax revenue	€465m	€102.1m	€567m
<b>Impact on Düsseldorf</b>			
Money spent in Düsseldorf	€795m	€229.1m	€1.02bn
Induced revenues in Düsseldorf	€1.29bn	€369.5m	€1.66bn
Jobs secured in Düsseldorf	12,852	3,812	16,664
Tax revenues induced in Düsseldorf	€30.1m	€6.2m	€36.3m
Overnight stays in Düsseldorf	1,035,000	395,000	1,430,000 (32% of all overnight stays)
Indirect returns factor* for Düsseldorf	6.2	10.8	6.7

\* EUR 1 of revenue achieved by Messe Düsseldorf or DCSE generates the following revenues within Greater Düsseldorf: EUR

**About the study:**

All figures have been taken from “Socio-economic Effects of Düsseldorf Trade Fairs and Other Events of Düsseldorf Congress Sport & Event GmbH on Düsseldorf, on the State of North Rhine Westphalia and on the Federal Republic of Germany”, a study by the ifo Institute, the Leibniz Institute for Economic Research at the University of Munich. The survey covered approx. 9,700 exhibitors and visitors at representative trade fairs on the premises of Messe Düsseldorf GmbH and approx. 4,300 persons who attended events organised by DCSE GmbH. These results and various projections served as a basis for calculating the overall expenses and the impact on the purchasing power, employment situation and taxes in an average year of events (2013-2016).

[www.messe-duesseldorf.de/mehrwert](http://www.messe-duesseldorf.de/mehrwert)

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