

Presse
Press

All figures are subject to final accounts



Messe
Düsseldorf

Messe Düsseldorf 2019: Facts & Figures

Key metrics	2019*	2018
Messe Düsseldorf Group		
Revenue	EUR 369m	EUR 294m
Group revenue within Germany	EUR 309m	EUR 223m
International Group revenue	EUR 67m	EUR 71m
International proprietary and joint events**	57	63
Messe Düsseldorf GmbH		
Revenue	EUR 338m	EUR 260m
Net profit after tax	EUR 49m	EUR 15m
Yield	14,4%	5,9%
Trade fairs and exhibitions***	29	27
Proprietary events***	18	16
Guest events***	11	11
Exhibitors at proprietary events***	26.259	25.530****
of which: Germany***	6.990	7.329****
of which: international***	19.269	18.201****
Trade visitors at proprietary events***	1,273,517	1,249,159****
of which: Germany***	801,020	792,132****
of which: international***	472,497	457,027****
Total space***	305,727 qm	291,580 sqm
Available hall space***	262,727 qm	248,580 sqm
Available outdoor space***	43,000 qm	43,000 sqm
Net rental***	1,013,711 sqm****	1,003,466 sqm****
Düsseldorf Congress GmbH**		
Events	1,040	1,969
Event days	208	207
Delegates	364,525	531,723
Key areas of expertise		

* Provisional figures

** changed counting method as of 2018

*** in Düsseldorf (without convention business)

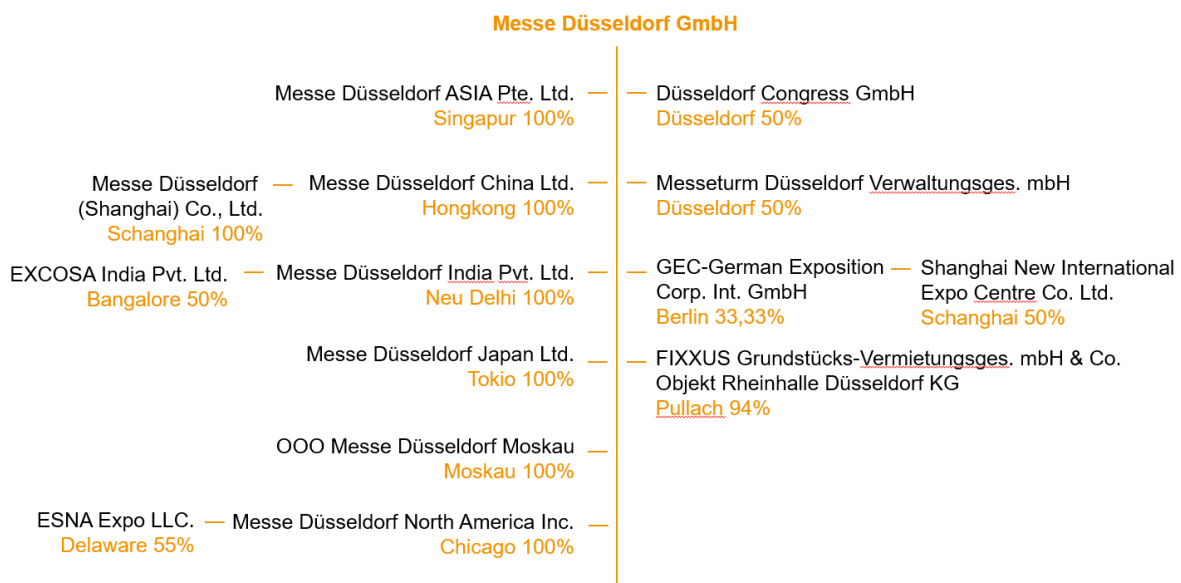
**** Compared with previous events (not compared with previous year)

Approx. 50 events in Düsseldorf,
including 22 leading global trade fairs:

- Machinery, plants and equipment
- Retail, trade and service sectors
- Medicine and health
- Lifestyle and beauty
- Leisure

Subsidiaries and affiliates

77 international offices covering 141 countries
– of which: 7 international subsidiaries



Shareholders

- City of Düsseldorf (56.5%)
- State of North Rhine Westphalia via Beteiligungsverwaltungsgesellschaft des Landes NRW mbH, Düsseldorf (20%)
- Industrieterrains Düsseldorf Reisholz AG (20%)
- Düsseldorf Chamber of Commerce and Industry (1.75%)
- Chamber of Trade, Düsseldorf (1.75%)

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