

## Facts & Figures Messe Düsseldorf 2020

Key metrics	2020*	2019
<b>Messe Düsseldorf Group</b>		
Group revenue	EUR 131.5 m	EUR 378.5 m
Group revenue within Germany	EUR 106.5 m	EUR 308.4 m
International group revenue	EUR 25 m	EUR 70.1 m
International events and joint events	16	57
<b>Messe Düsseldorf GmbH</b>		
Revenue	EUR 118.9 m	EUR 344 m
Net profit after tax	EUR -64.7 m	EUR 50.8 m
Yield	-54.4 %	14.8 %
Trade fairs and exhibitions**	7	29
of which: Messe Düsseldorf events**	4	18
of which: guest events**	3	11
Exhibitors at Messe Düsseldorf events**	4,634	5,238***
of which: Germany**	1,731	2,236***
of which: international**	2,903	3,002***
Trade visitors at Messe Düsseldorf events**	494,449	678,158***
of which: Germany**	368,525	526,127***
of which: international**	125,924	152,031***
Total space**	305,727 sqm	305,727 sqm
Available hall space**	262,727 sqm	262,727 sqm
Available outdoor space**	43,000 sqm	43,000 sqm
Net rental**	362,707 sqm	415,944 sqm***
<b>Düsseldorf Congress GmbH</b>		
Events	322	1,040
Event days	127	208
Delegates	118,058	364,525

\* Provisional figures

\*\*in Düsseldorf (without convention business)

\*\*\*results of previous events

## Key areas of expertise

Approx. 40 events in Düsseldorf,  
including 22 leading global trade fairs:

- Machinery, plants and equipment
- Retail, trade and service sectors
- Medicine and health
- Lifestyle and beauty
- Leisure

## Subsidiaries and affiliates

77 international offices covering 141 countries  
– of which: 7 international subsidiaries



## Shareholders

- City of Düsseldorf (56.5%)
- State of North Rhine Westphalia via Beteiligungsverwaltungsgesellschaft des Landes NRW mbH, Düsseldorf (20%)
- Industrieterrains Düsseldorf Reisholz AG (20%)
- Düsseldorf Chamber of Commerce and Industry (1.75%)
- Chamber of Trade, Düsseldorf (1.75%)

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