

## Facts & Figures Messe Düsseldorf 2021

Figures are subject to final accounts

Key metrics	2021*	2020	2019
<b>Messe Düsseldorf Group</b>			
Consolidated revenue	EUR 102m	EUR 136.8m	378,5 Mio.
Consolidated revenue Germany	EUR 81m	EUR 113.6m	EUR 308.4m
Consolidated revenue abroad	EUR 21m	EUR 23.2m	EUR 70.1m
Events and participations abroad	21	16	57
<b>Messe Düsseldorf GmbH</b>			
Revenue	EUR 93m	EUR 126m	EUR 344m
Annual result after taxes	EUR -25m	EUR -43.5 Euro	EUR 50.8m
Return on investment	-22 %	-34.5 %	14.8 %
Headcount	655	709	714
Events in total**	8	7	29
of which: trade fairs (MD)	4	4	18
of which: guest events	4	3	11
Total number of exhibiting companies**	5,968	5,422	29,222
of which: trade fairs (MD)	5,428	4,634	26,259
Percentage international trade fairs (MD)	73 %	63 %	73 %
Total number of visitors**	267,126	493,472	1,373,780
of which: trade fairs (MD)	257,275	453,554	1,273,517
Percentage international trade fairs (MD)	33 %	27 %	37 %
<b>Düsseldorf Congress GmbH</b>			
Events	314	347	1,040
Event days	143	144	208
Participants	116,105	120,248	364,525

\* Figures subject to final accounts

\*\* At Düsseldorf Exhibition Centre (without congress business)

## Areas of expertise

Approx. 40 events at the Düsseldorf location, including 20 leading global trade fairs in the 5 areas of expertise:

- Machinery, plants and equipment
- Retail, crafts and service sectors
- Medicine and health
- Lifestyle und beauty
- Leisure

## Düsseldorf Exhibition Centre

Opened in: 1971  
Total space: 613,000 sqm  
Exhibition space: 305,727 sqm  
of which: hall space: 262,727 sqm  
of which: outdoor space: 43,000 sqm  
Halls: 18 (ground level)  
Hall areas: 3,883 sqm – 24,635 sqm

## Subsidiaries and affiliates

77 foreign representations covering 141 countries  
– including 7 international subsidiaries



## Partners

- City of Düsseldorf (56.50 %)
- State of North Rhine-Westphalia via Beteiligungsverwaltungsgesellschaft des Landes NRW mbH, Düsseldorf (20 %)
- Industrietrains Düsseldorf-Reisholz AG (20 %)
- Düsseldorf Chamber of Commerce and Industry (1.75 %)
- Düsseldorf Chamber of Crafts (1.75 %)

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