



Facts & Figures Messe Düsseldorf 2022

Figures are subject to final accounts

Key Metrics	2022*	2021	2020	2019
Messe Düsseldorf Group				
Consolidated revenue	Approx. EUR 310m	EUR 108.7m	EUR 136.8m	EUR 378.5m
Consolidated revenue Germany	EUR 275m	EUR 85m	EUR 113.6m	EUR 308.4m
Consolidated revenue international	EUR 35m	EUR 24.7m	EUR 23.2m	EUR 70.1m
Events and participations abroad	38	21	16	57
Messe Düsseldorf GmbH				
Revenue	Approx. EUR 295m	EUR 96.1m	EUR 126m	EUR 344m
Result after tax	>EUR 50m	EUR -22.3m	EUR -43.5m	EUR 50.8m
Return on investment	>17%	-23.2%	-34.5%	14.8%
Headcount	620	655	709	714
Events in total**	25	8	7	29
of which: trade fairs (MD)	14	5	4	18
of which: partner and guest events	11	3	3	11
Total number of exhibiting companies**	21,657	5,906	5,422	29,222
of which: trade fairs (MD)	19,503	5,366	4,634	26,259
Percentage international trade fairs (MD)	76%	74%	63%	73%
Total number of visitors**	818,611	266,329	517,976	1,373,780
of which: trade fairs (MD)	725,082	256,478	453,554	1,273,517
Percentage international trade fairs (MD)	45%	25%	27%	37%
Düsseldorf Congress GmbH				
Events	783	318	347	1.277
Event days	174	190	144	240
Participants	187,000	110,160	120,248	373,490

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** at the Düsseldorf location (excluding congress business)

Areas of expertise

Approx. 40 events at the Düsseldorf location, including 20 leading global trade fairs in the 5 areas of expertise:

- Machinery, plants and equipment
- Retail, crafts and service sectors
- Medicine and health
- Lifestyle und beauty
- Leisure

Düsseldorf Exhibition Centre

Opened in: 1971
Total space: 613,000 sqm
Exhibition space: 305,727 sqm
of which: hall space: 262,727 sqm
of which: outdoor space: 43,000 sqm
Halls: 18 (ground level)
Hall areas: 3,883 sqm – 24,635 sqm

Subsidiaries and affiliates

76 foreign representations covering 139 countries
– including 6 international subsidiaries



Partners

- City of Düsseldorf (56.50 %)
- State of North Rhine-Westphalia via Beteiligungsverwaltungsgesellschaft des Landes NRW mbH, Düsseldorf (20 %)
- Industrieterrains Düsseldorf-Reisholz AG (20 %)
- Düsseldorf Chamber of Commerce and Industry (1.75 %)
- Düsseldorf Chamber of Crafts (1.75 %)

Contact:

Dr. Andrea Gränzdörffer
Head of Corporate Communications / Press Spokeswoman
Tel.: +49 (0) 211/4560-555
Fax: +49 (0) 211/4560-87555
E-Mail: GraenzdoerfferA@messe-dusseldorf.de