

Messe  
Düsseldorf

# Facts & Figures



# Key Figures

2025

	2025*	2024
<b>Messe Düsseldorf Group</b>		
→ Consolidated revenue (in million euros)	approx. 370	395.1
→ Trade shows (total)	81	76
→ of which: events & participations abroad	55	54
→ Employees	760	740
<b>Messe Düsseldorf GmbH</b>		
→ Turnover (in million euros)	approx. 342	365.8
→ Result after taxes (in million euros)	approx. 29	66.8
→ Return	approx. 8 %	18.3 %
<b>Messe Düsseldorf venue</b>		
<b>Total events</b>	<b>26</b>	<b>22</b>
→ of which: trade fairs (MD)	16	14
→ of which: partner & guest events	10	8
<b>Total number of exhibitors</b>	<b>23,695</b>	<b>24,637</b>
→ of which: trade fairs (MD)	20,214	21,962
→ Share of international exhibitors (MD)	74 %	76.5 %
<b>Total number of visitors</b>	<b>1,061,618</b>	<b>1,044,650</b>
→ of which: trade fairs (MD)	939,988	981,886
→ Share of international visitors (MD)	35 %	39 %
<b>Düsseldorf Congress GmbH</b>		
→ Events	876	670
→ Event days	249	269
→ Participants	332,785	335,086

\* Figures for 2025 are subject to final accounting

# Network

## Overview

### Subsidiaries and equity interests

78 international representations  
for 142 countries – including 9  
international subsidiaries

Messe Düsseldorf  
ASIA Pte. Ltd.  
Singapore 100 %

Messe Düsseldorf  
China Ltd.  
Hong Kong 100 %

Messe Düsseldorf  
(Shanghai) Co., Ltd.  
Shanghai 100 %

CIOASH Asia Co., Ltd.  
Beijing 50 %

Messe Düsseldorf  
India Pvt. Ltd.  
New Delhi 100 %

Messe Düsseldorf  
Japan Ltd.  
Tokyo 100 %

Messe Düsseldorf  
North America Inc.  
Chicago 100 %

Düsseldorf  
Congress GmbH  
Düsseldorf 50 %

GEC-German Exposition  
Corp. Int. GmbH  
Berlin 33,33 %

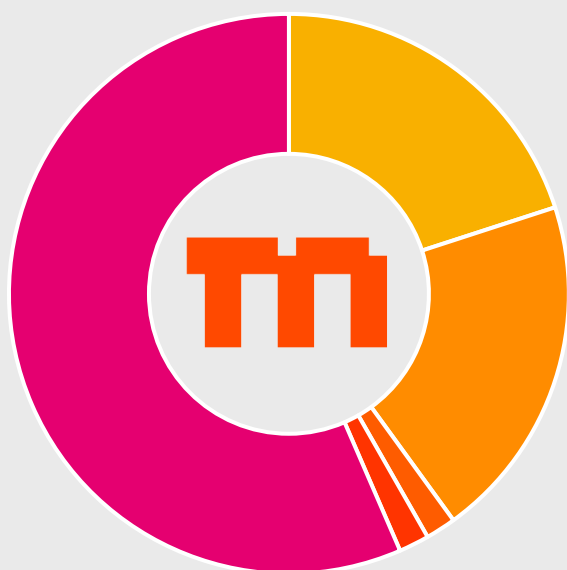
Shanghai New International  
Expo Centre Co. Ltd.  
Shanghai 50 %

Hannover Messe  
Ankiros Fuarçılık A.S  
Ankara 50 %

WMS (WISAG Messe  
Service GmbH)  
Düsseldorf 24,9 %

# Shareholders

## Overview



**20 %**

State of North Rhine-Westphalia,  
Beteiligungsverwaltungsgesellschaft  
des Landes NRW mbH, Düsseldorf

**20 %**

Industrieterrains Düsseldorf-Reisholz  
AG, Düsseldorf

**1.75 %**

Chamber of Industry and Commerce of  
Düsseldorf

**1.75 %**

Düsseldorf Chamber of Skilled Crafts

**56.50 %**

Düsseldorf, State Capital of North  
Rhine-Westphalia

# Business

## Areas of Expertise & Venue

### Areas of Expertise

Approximately 40 events at the Messe Düsseldorf venue, including 20 leading global trade fairs in the 6 areas of expertise:

- Machinery, plants and equipment
- Retail, crafts and service sectors
- Medicine and health
- Lifestyle and beauty
- Mobility
- Leisure

### Messe Düsseldorf venue

Opened in:	1971
Total space:	613,000 sqm
Exhibition space:	305,727 sqm
→ Hall space:	262,727 sqm
→ Outdoor space:	43,000 sqm
Halls:	18 (ground level)
Hall areas:	3,883 – 24,635 sqm

# Contact

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