

Messe  
Düsseldorf

# Facts & Figures



# Key Figures

2024

	2024*	2023
<b>Messe Düsseldorf Group</b>		
→ Consolidated revenue (in million euros)	Approx. 392	422,5
→ Events & participations abroad	54	46
→ Employees (HC, annual average)	736	711
<b>Messe Düsseldorf GmbH</b>		
→ Turnover (in million euros)	Approx. 363	391,4
→ Result after taxes (in million euros)	Approx. 58	87,3
→ Return	16%	22,3%
<b>Messe Düsseldorf venue</b>		
<b>Total events</b>	<b>22</b>	<b>27</b>
→ of which: trade fairs (MD)	14	17
→ of which: partner & guest events	8	10
<b>Total number of exhibiting companies</b>	<b>24.639</b>	<b>26.866</b>
→ of which: trade fairs (MD)	21.964	24.469
→ Share of international trade fairs (MD)	76%	78%
<b>Total number of visitors</b>	<b>1.040.243</b>	<b>1.146.874</b>
→ of which: trade fairs (MD)	980.809	1.074.870
→ Share of international trade fairs (MD)	39%	39%
<b>Düsseldorf Congress GmbH</b>		
→ Events	703	847
→ Event days	296	238
→ Participants	316.070	303.994

\* Figures subject to final accounts

# Network

As of January 2025

## Subsidiaries and participations

77 international offices for 142 countries – including 7 international subsidiaries

Messe Düsseldorf  
ASIA Pte. Ltd.  
**Singapore 100 %**

Messe Düsseldorf  
China Ltd.  
**Hongkong 100 %**

Messe Düsseldorf  
(Shanghai) Co., Ltd.  
**Shanghai 100 %**

CIOSH Asia  
Co., Ltd.  
**Beijing 50 %**

Messe Düsseldorf  
India Pvt. Ltd.  
**Neu Delhi 100 %**

Messe Düsseldorf  
Japan Ltd.  
**Tokyo 100 %**

Messe Düsseldorf  
North America Inc.  
**Chicago 100 %**

Düsseldorf  
Congress GmbH  
**Düsseldorf 50 %**

Messeturm Düsseldorf  
Verwaltungsges. mbH  
**Düsseldorf 89,9 %**

Hannover Messe  
Ankiros Fuarçılık A.S  
**Ankara 50 %**

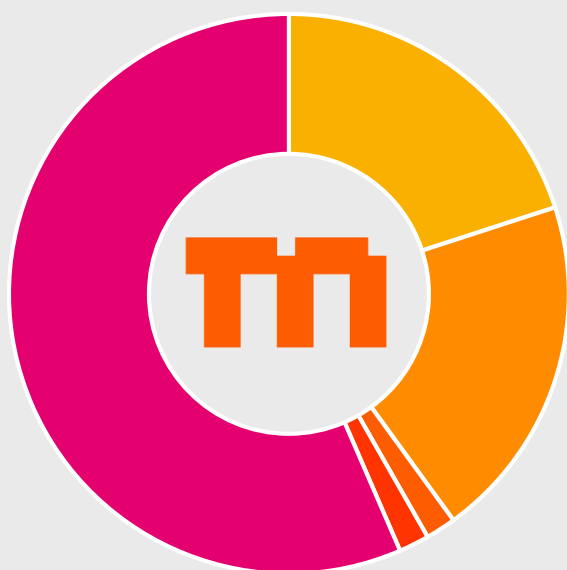
GEC-German Exposition  
Corp. Int. GmbH  
**Berlin 33,33 %**

Shanghai New Intern.  
Expo Centre Co. Ltd.  
**Shanghai 50 %**

WMS (WISAG Messe  
Service GmbH)  
**Düsseldorf 24,9 %**

# Shareholders

As of January 2025



**20 %**

State of Northrhine-Westfalia,  
Beteiligungsverwaltungsgesellschaft des  
Landes NRW mbH, Düsseldorf

**20%**

Industrieterrains Düsseldorf-Reisholz AG,  
Düsseldorf

**1,75%**

Chamber of Industry and Commerce of  
Düsseldorf

**1,75%**

Chamber of Handicraft of Düsseldorf

**56,60%**

City of Düsseldorf

# Business

## Areas of Expertise & Venue

### Areas of Expertise

Approximately 40 events at the Messe Düsseldorf venue, including 20 leading global trade fairs in the 6 areas of expertise:

- Machinery, plants and equipment
- Retail, crafts and service sectors
- Medicine and health
- Lifestyle und beauty
- Mobility
- Leisure

### Messe Düsseldorf venue

Opened in:	1971
Total space:	613.000 sqm
Exhibition space:	305.727 sqm
→ Hall space:	262.727 sqm
→ Outdoor space:	43.000 sqm
Halls:	18 (ground level)
Hall areas:	3.883 – 24.635 sqm

# Contact

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