

Trade fairs are a city business. This is because they draw people in: visitors, exhibitors and multipliers from all over the world, and reach out: into the city, the region, Germany and the world. Here you will find a summary of information on the socio-economic effects of Messe Düsseldorf. We move the future – in and through our trade fair city. We offer added value – and not just for Düsseldorf.

1,317,311 VISITORS

28,649 EXHIBITORS

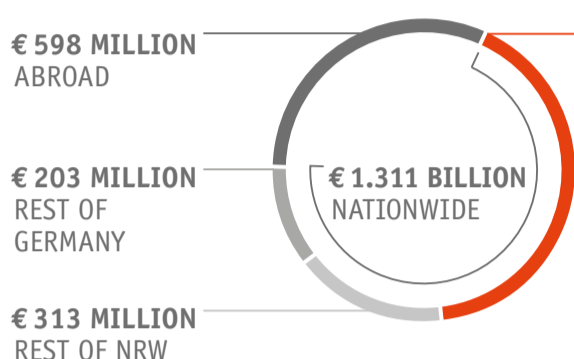
1,123,678 M² RENTED SPACE

31 OWN AND PARTNER EVENTS

Annual average in the trade fair years 2013–2016

» SOURCES OF REVENUE.

SPENDING OF EXHIBITORS AND VISITORS



€ 795 MILLION
IN DÜSSELDORF

On average exhibitors and visitors spend around € 795 million in Düsseldorf for their trade fair participation every year.

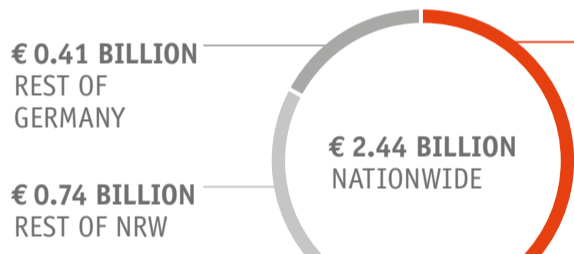
+ 11 %



Compared to the last study in 2005/2008, spending power has gone up by 11 %.

» PROFIT CHAIN.

TRADE-FAIR-GENERATED TURNOVER



€ 1.29 BILLION
IN DÜSSELDORF

€ 1.29 billion turnover per year is generated, on average, every year through trade fairs in Düsseldorf alone. Particularly in the sectors hotels and gastronomy, services and retail.

» STAYING PUT.

TRADE-FAIR-GENERATED OVERNIGHT STAYS

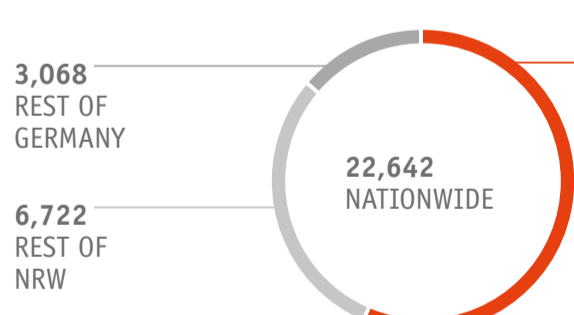


1,035,000
OVERNIGHT STAYS IN DÜSSELDORF HOTELS

On average 1,035,000 per year or 23 % of all overnight stays in Düsseldorf are connected to trade fairs.

» ENGINE OF EMPLOYMENT.

TRADE-FAIR-GENERATED JOBS

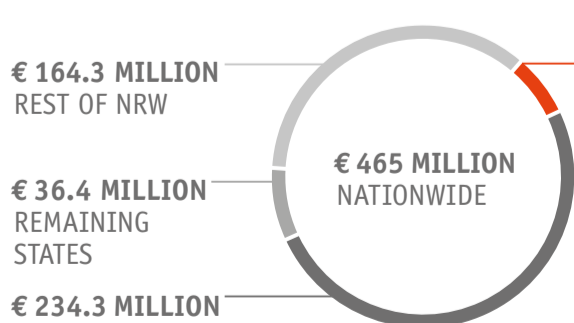


12,852
IN DÜSSELDORF

12,852 or 57 % of the generated jobs are in Düsseldorf itself.

» TAX EFFECTS.

TRADE-FAIR-GENERATED TAX REVENUES



€ 30.1 MILLION
IN DÜSSELDORF

€ 30.1 million of the generated tax revenue stays in Düsseldorf – a plus of 18 % compared to the last evaluation period.

+ 18 %

All figures are average figures per year. They are taken from the current ifo study on the economic effects of the trade fairs of Messe Düsseldorf and refer to the annual average of the trade fair years 2013–2016. The figures from the last ifo study (2005/2008) were used as a comparison.