

Presse
Press

Changes in DüsselLand: Reduced admission fees, Extension and extended beverage selection

Oscar Bruch Jr. created the concept for a pop-up leisure park at the request of Lord Mayor Thomas Geisel and former trade fair boss Werner M. Dornscheidt. This concept, the first of its kind in Germany, which found numerous imitators, was approved in mid-April and could be implemented on 26 June - taking into account all corona conditions that applied in April. Since April many things have changed with regard to hygiene regulations. Thus, measures of the pilot project are no longer valid today. Thanks to the support of Messe Düsseldorf, the Lord Mayor and the municipal utilities, a visit to DüsselLand is now even more attractive for visitors:

- From now on, the admission ticket costs only five euros.
- In addition, the amusement park will be extended by one week -
- until Sunday, August 2, 2020.
- In addition, beer is now also available on tap in the DüsselLand.

Further information about DüsselLand (only German): www.duesselland.de .

You can also read the press release on the opening of the DüsselLand:
https://www.messe-duesseldorf.com/PM_Duesselland_25_06_2020_EN

The Messe Düsseldorf Group

With revenue of EUR 378.5 million in 2019, the Messe Düsseldorf Group has maintained its position as one of Germany's most successful trade fair companies. 29,222 exhibitors presented their products to 1.4 million trade visitors at events in Düsseldorf in 2019. Compared with previous events, this was an increase in the numbers of both exhibitors and visitors. Düsseldorf Exhibition Centre hosts around 40 trade fairs in five sectors of expertise: machinery, plants and equipment; the retail trade, trades and services; medicine and healthcare; lifestyle and beauty, and leisure. The trade fairs include 22 proprietary No. 1 events as well as, currently, 15 robust partner and guest events. Also, its subsidiary Düsseldorf Congress held over 1,000 conventions, corporate events, conferences and meetings in 2019, attracting around 374,000 delegates in all. In addition, the Messe Düsseldorf Group organises 75 proprietary events, joint events and contracted events in other countries and is one of the leading export platforms in the world. Proprietary events in Düsseldorf attracted around 73% international exhibitors and 37% international visitors in 2019. The group runs a global network of 77 foreign representatives for 141 countries, including 7 international subsidiaries.

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