

## Messe Düsseldorf is a partner in the Düsseldorf Climate Pact



### First network meeting of participating business enterprises

**It is the central challenge of our time: to reduce emissions of climate-damaging CO<sub>2</sub> and at the same time to secure the economic viability of companies. The "Düsseldorf Climate Pact" has been set up to pool resources at the local level and share experiences between companies of different sizes and from different sectors. Messe Düsseldorf already joined in October and is thus one of the first signatories to the city's climate protection agreement. The first network meeting of Düsseldorf's climate partners was held on Monday, December 5.**

**Düsseldorf, December 8, 2022.** 30 companies, including Messe Düsseldorf, have so far come together to help the state capital, Düsseldorf achieve its goal of climate neutrality by 2035 by reducing their CO<sub>2</sub> emissions as much as possible. The first network meeting of Düsseldorf's climate partners took place at TechHub.K67. Together with the initiators of the Climate Pact (City of Düsseldorf, Chamber of Commerce and Industry, Chamber of Crafts and Skilled Crafts and District Crafts Association), they defined the framework for future cooperation in the network, discussed formats and prioritized key topics on the path to CO<sub>2</sub> reduction. An essential component of cooperation in the network is the exchange of experience and learning from each other. Many companies in this climate pact already have experience in CO<sub>2</sub> reduction and want to share this with other partners within the network. Therefore, regular face-to-face meetings are planned, as well as presentations by the climate partners on best practices and invitations from experts on key topics. The city of Düsseldorf supports the participating companies with various funding offers and the coordination of the network work via the Climate Pact office.

In its Corporate Governance Code, Messe Düsseldorf has long been committed to sustainable, climate-friendly business practices. By signing the Düsseldorf Climate Pact, it is underlining this corporate responsibility and contributing, among other things, its many years of experience in the field of energy management to the network. As part of the climate protection agreement, the company defines its own targets and measures for reducing greenhouse gases, which contribute to achieving the city-wide climate target. Progress toward reaching targets will be monitored every 5 years.

### **Background information on the Climate Pact**

In July 2019, the council of the state capital Düsseldorf resolved to achieve climate neutrality for Düsseldorf in 2035. Citywide CO<sub>2</sub> emissions are to average two tons per capita per year from 2035. For this reason, the state capital of Düsseldorf and its initial partners, the Düsseldorf Chamber of Industry and Commerce (IHK), the Düsseldorf Chamber of Skilled Crafts (HWK) and the Düsseldorf District Guild of Craftsmen

(Kreishandwerkerschaft), have concluded the "Düsseldorf Climate Pact with Business" to jointly support companies on their way to climate neutrality. Currently, 30 companies are already involved as climate partners. In the future, too, all Düsseldorf companies are called upon to become climate partners. The state capital Düsseldorf and the initial partners invite Düsseldorf companies to join the climate pact. Further information on the Climate Pact and the Climate Protection Agreement in order to join as a Climate Partner can be found here: [www.duesseldorf-klimapakt.de](http://www.duesseldorf-klimapakt.de)

#### **Messe Düsseldorf Group**

Messe Düsseldorf is among the most successful trade fair companies worldwide. It hosts around 40 trade fairs including 20 leading international trade fairs at its 613,000 sqm exhibition centre on the Rhine. In the 18 halls the international market leaders and top decision-makers of various sectors get together every year in order to present and discover innovations, to exchange and network. The sectors of expertise of Messe Düsseldorf include: "Machinery, Plants and Equipment" (i.a. drupa, K, interpack, glasstec, wire and Tube); "Retail, Trades and Services" (EuroShop, EuroCIS, ProWein); "Health and Medical Technology" (MEDICA, COMPAMED, REHACARE); "Lifestyle and Beauty" (BEAUTY, TOP HAIR) as well as "Leisure" (boot, CARAVAN SALON). Add to this numerous conventions, corporate events, conferences and meetings by its subsidiary Düsseldorf Congress. Abroad, Messe Düsseldorf organises 75 events and participations. The global network of the group of companies encompasses 77 foreign representatives for 141 countries – including 7 international subsidiaries.

#### **Contact:**

Dr. Andrea Gränzdoerffer  
Head of Corporate Communications / Press Spokeswoman  
Tel.: +49 (0) 211/4560-555  
Fax: +49 (0) 211/4560-87555  
E-Mail: [GraenzdoerfferA@messe-duesseldorf.de](mailto:GraenzdoerfferA@messe-duesseldorf.de)