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Press

## **New GIFA and METEC Indonesia from 2023: Messe Düsseldorf focuses on powerful growth market**



**High potential due to Indonesia's dynamic economic growth**  
**Comprehensive line-up for metallurgy and foundry industries**  
**Key components of Messe Düsseldorf's global expansion course**

**With the new events GIFA and METEC Indonesia new platforms are emerging for the upcoming Indonesian metallurgy and foundry industries. Messe Düsseldorf accompanies Indonesia's strong economic growth, opens up an attractive market for international companies and strengthens the world's leading trade fairs GIFA, METEC, THERMPROCESS and NEWCAST to be held again as "The Bright World of Metals" at the home base Düsseldorf next year.**

**Düsseldorf/Singapore, 9 June 2022.** GIFA and METEC Indonesia will take place for the first time in Jakarta from 13 to 16 September 2023. They provide Indonesia's metallurgy and foundry industry, which is experiencing a sustainable upswing, with a new professional marketplace while granting international industry players access to an attractive future market. The organisers behind the new trade fairs are Messe Düsseldorf Asia (MDA) in Singapore, the subsidiary of Messe Düsseldorf Group for the Southeast Asian market, and PT Pamerindo Indonesia, Indonesia's leading trade fair organiser that forms part of Informa Markets, one of the world's largest trade fair companies.

GIFA and METEC Indonesia consequently extend the portfolio "Metallurgy & Foundry Technologies" of Messe Düsseldorf, which pools the world's No. 1 trade fairs GIFA, METEC, THERMPROCESS and NEWCAST under the umbrella of "The Bright World of Metals". Every four years it brings together the world market leaders in metallurgy and foundry technology in Düsseldorf. At the same time, globally distributed satellite events create important marketplaces for various regions of the world. The expansion focuses on growth markets: following METEC India (2004) as well as GIFA and METEC Southeast Asia, to be held in Thailand in October 2022 for the first time, GIFA and METEC Indonesia 2023 will prove the next milestones.

### **Growth markets in focus**

Emphasizing the benefits for all parties involved, Wolfram N. Diener, President & CEO of Messe Düsseldorf, says: "We go where we see the highest potential: Asia, Latin America and Africa. The demand for investment in industry and infrastructure is huge here – as is the need for professional trading and networking platforms to drive these projects. This pays off for the national industries, for the economic growth of the target markets and for our international customers with new business opportunities arising. In this way we remain a relevant partner for business and strengthen the leading position of Düsseldorf's No. 1 trade fairs."

Gernot Ringling, Managing Director of Messe Düsseldorf Asia, emphasizes the relevance of Indonesia in particular: “G20 member Indonesia is already the largest economy in Southeast Asia and the tenth largest worldwide. Forecasts show: The upward trend is continuing. Indonesia will steadily expand its position – forerunners are numerous infrastructure projects and large-scale industrial projects that are visible everywhere in the country. Trade fairs can participate in this success story and play an active role in shaping it.” The International Monetary Fund (IMF) expects Indonesia’s gross domestic product (GDP) to grow by 5.4% this year alone, rising to six per cent in 2023.

### **Extensive ranges**

GIFA and METEC will cover a comprehensive spectrum of machines, plants and technologies ranging from additive manufacturing, foundry machines and processing plants to new technologies for user industries in various vertical markets – from the automotive industry, construction, the energy and gas sectors to users in metal works and steel mills.

They will be co-located with Mining Indonesia, which PT Pamerindo Indonesia will already organise for the 20<sup>th</sup> time in 2023. Southeast Asia’s largest international trade fair for mining equipment, minerals extraction and processing will offer the metal-working and foundry companies of GIFA and METEC Indonesia welcome synergies. Together the three trade fairs form an integrated business platform for the supply chain in the segments mining, metal working and casting.

Ian Roberts, Vice President of Informa Markets Asia, underscores the added value of this cooperation: “The co-location will open more opportunities for Indonesian foundry, metal works and casting sectors to grow. Furthermore, as the largest economy in Southeast Asia, the country offers new and wider business potentials especially with the government plan in making Indonesia a manufacturing hub for Southeast Asia.”

### **Strong industrial trade fairs**

At the same time, Messe Düsseldorf further expands its strong position as an organiser of leading industrial trade fairs. Bernd Jablonowski, Executive Director Operative Trade Fair Business, underlines the relevance of this division: “Machinery, plant and equipment are our biggest field of expertise. We provide platforms for a wide variety of industries: for those wanting to be successful in their business – be it on an international scale or in targeted markets – Messe Düsseldorf is the place to be.” The “Bright World of Metals” is complemented in thematic terms by the “Wire, Tube & Flow Technologies” portfolio with the leading international trade fairs wire and Tube. These will reunite the international players from these industries in Düsseldorf from 20 to 24 June 2022. Concurrently held from 21 to 24 June will be METAV, the international trade fair for metal-working technologies, organised by VDW (Verein Deutscher Werkzeugmaschinenfabriken / German Machine Tool Builders’ Association). This enables the machine tool companies involved in these three trade fairs to benefit from their complementary ranges.

Add to this, VALVE WORLD EXPO, the international trade fair for industrial valves held in Düsseldorf from 29 November to 1 December. With all its satellite events these trade fairs form a world-wide and thematically complementing network now to be enriched by GIFA and METEC Indonesia; precisely at the perfect point in time, as Friedrich-Georg Kehr, Global Portfolio Director at Messe Düsseldorf, explains: “Companies are re-

organising their global sourcing and purchasing structures and business is going through a phase of recovery: with our leading international trade fairs and our versatile, international network of trade fairs we give companies a basis for sustainable and stable international business.”

### **Rising internationality**

Messe Düsseldorf also grows in other sectors: after introducing two new trade fairs abroad in 2021 (ProWine São Paulo, ProWine Mumbai), seven new events in total are scheduled for 2022 (REHACARE SHANGHAI, MEDICAL FAIR BRASIL, COLOMBIAPLAST, CorruTec Asia, GIFA Southeast Asia, METEC Southeast ASIA, FoodAfrica Cairo). Until the beginning of the Covid-19 pandemic the international activities have entailed a constantly growing attendance at the homebase Düsseldorf – and the international share has gone up particularly here. For companies exhibiting at the trade fairs it clearly exceeds 70% as a rule – before and after the pandemic.

### **Messe Düsseldorf Group**

Messe Düsseldorf is among the most successful trade fair companies worldwide. It hosts around 40 trade fairs including 20 leading international trade fairs at its 613,000 m<sup>2</sup> exhibition centre on the Rhine. In the 18 halls the international market leaders and top decision-makers of various sectors get together every year in order to present and discover innovations, to exchange and network. The sectors of expertise of Messe Düsseldorf include: “Machinery, Plants and Equipment” (inter alia drupa, K, interpack, glasstec, wire and Tube); “Retail, Trades and Services” (EuroShop, EuroCIS, ProWein); “Health and Medical Technology” (MEDICA, COMPAMED, REHACARE); “Lifestyle and Beauty” (BEAUTY, TOP HAIR) as well as “Leisure” (boot, CARAVAN SALON). Add to this numerous conventions, corporate events, conferences and meetings by its subsidiary Düsseldorf Congress. Abroad, Messe Düsseldorf organises 75 events and participations. The global network of the group of companies encompasses 77 foreign representatives for 141 countries – including 7 international subsidiaries.

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