

## interplastica 2022 and upakovka 2022 exceed expectations

17,000 trade visitors came to the trade fair duo in Moscow



***Positive mood in the exhibition halls +++ Personal encounters were once again the focus +++ At interplastica the focus was on lectures and discussions on recycling and the circular economy as well as additive manufacturing***

After their four-day run as in-person events interplastica, International Trade Fair for Plastics and Rubber, and upakovka - Processing & Packaging have achieved extremely successful results. For the first time since the beginning of the Covid-19 crisis, the trade fair duo took place live in Moscow. A total of 17,000 visitors came to the Central Exhibition Complex Expocentre from 25 to 28 to see the innovations of 650 exhibitors from 32 countries, to make or intensify contacts and to take part in the extensive lecture programme. The mood in the halls was good, and exhibitors praised in particular the high quality of the contacts.

"interplastica 2022 was a great trade fair. Germany, Italy, Austria and Switzerland were represented with official country pavilions, as was Russia with its key players," said a delighted Thomas R. Stenzel, Managing Director of Messe Düsseldorf Moscow. "Trade visitors at interplastica were finally able to exchange ideas with specialists in person again, discuss current issues in the industry and examine innovative solutions live," continues Stenzel.

Trade visitors from 63 countries, including Russia, Belarus, Kazakhstan, Uzbekistan, Armenia, Azerbaijan and Ukraine, unanimously praised the diversity of the exhibitors, their professionalism and the high level of trade fair preparation. During the four days of the fair, the atmosphere in the exhibition halls was exceptionally busy and positive.

Suppliers from the fields of machinery and equipment for the production and processing of plastics and rubbers, raw and auxiliary



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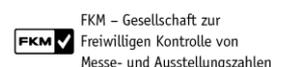
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materials, products made of polymers and rubbers, as well as services for the plastics and rubber industry presented themselves in Moscow. Many leading companies in the industry, such as Arburg, Atlas Mash, Borche Machinery, Diflex, Engel, Erema, Fanuc, Formotronic, Haitian Russia, Kautex, Lukoil-RNP-Trading, PJSC Sibur Holding, Reifenhäuser, R&P Polyplastic, Resinex, Solan-D, Tomra Recycling were represented at interplastica 2022.



Kalojan Iliev, Managing Partner at Erema Russia, sums up: "Our expectations of the event due to the current Covid situation were exceeded. Our stand was very well attended, important decision-makers were on site."

The Italian industry association AMAPLAST also underlines the high professional competence of the visitors: "The quality of the contacts was excellent. The Italian companies are very satisfied with their participation and will definitely take part in interplastica again next year," says Eleonora Iula, Exhibition Department Project Manager.

Samuel Tevosyan, CEO Kautex Maschinenbau GmbH, Russia: "We had many interesting discussions and fully support interplastica. Russia is a very important market for us and interplastica is one of the most important platforms."



Sergey Zharov, General Director LLC, Reifenhäuser GmbH & Co.KG Maschinenfabrik: "The market and customers are noticeably active in Russia despite the Corona pandemic. We had successful days at interplastica. The visitors had concrete ideas and good new contacts were made."

Thorsten Kühmann, Managing Director of the Plastics and Rubber Machinery Association in the VDMA, states from the perspective of the German industry: "Exports of German plastics and rubber machinery to Russia already fell sharply in 2019 compared to previous years. After a strong upward trend in 2020, however, a downward trend set in again in 2021. This means that the Russian market has currently dropped out of the top 10 most important sales countries, but this huge market will retain an important position in the

future. Russian plastics processors value the long-standing relations with German mechanical engineering and the promise of quality "Made in Germany". In addition, the machine builders are very well positioned in the topics of recycling and circular economy - which are also gaining enormously in importance in Russia - and can score points with their technologies against non-European competition."



The fact that Russia is planning to fundamentally modernise its infrastructure in the field of waste management in the next few years also brought a great response to the exhibition segment Recycling Solutions, in which exhibitors presented themselves specifically with solutions relating to recycling. Equally in demand was the Additive Minded segment, which was dedicated to applied science and additive technologies.

A highlight of interplastica was once again the Polymer Plaza. With top-class lectures and discussions on raw material production, application and processing, it provided valuable added value for trade fair visitors. Here, too, the theme day on circular economy and recycling was particularly popular.



You can find the photo report on interplastica 2022 [here](#).

The next interplastica in Moscow will take place from 24 to 27 January 2023, again parallel to upakovka. More information is available on the internet at [www.interplastica.de](http://www.interplastica.de) and from Messe Düsseldorf GmbH, Caroline Erben, Tel. 0211/4560-436, Email: [ErbenC@messe-duesseldorf.de](mailto:ErbenC@messe-duesseldorf.de) , and Thorsten Henke, Tel. 0211/4560-7732, Email [HenkeT@messe-duesseldorf.de](mailto:HenkeT@messe-duesseldorf.de) .

interplastica forms part of the **Global Gate** brand, under which Messe Düsseldorf pools its global activities for the plastics and rubber industry. Comprising a total of eleven events, this product portfolio leverages the expertise and experience gained by organising the world's No. 1 'K' fair in Düsseldorf and by developing successful regional events. The eleven trade fairs in total are professional communication platforms serving as door openers for promising growth markets such as central and Eastern Europe, the Middle East, North Africa, China, India and South East Asia. Complete information can be found at [www.k-globalgate.com](http://www.k-globalgate.com)

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