INNER VALUES
ABOUT MESSE DÜSSELDORF
Since 1971, we have provided our customers with superb trade fair grounds, designed to provide high levels of functionality, flexibility and excellent facilities. Technical equipment, architecture and service – as the trade fair industry changes, so do we.

And we do so with one goal in mind: to secure the position of our home base as one of the most modern, multifunctional trade fair and event locations, both now and in the future. To this end, our focus is on flexible exhibition spaces, high quality seminar, conference and convention rooms close to the trade fair halls, and constant improvements of the grounds for our customers. Add to this, state of the art technology and organisational facilities designed to reduce consumption of resources.

However, our focus is also on our many employees, our specialists who are there for you – with a great deal of experience and even more enthusiasm. And, best of all, we provide you with just one contact person to answer any questions you may have concerning your event.

POINT OF SALE

» www.messe-duesseldorf.com
EXPERTISE AND EXPERIENCE IN ORGANISING TRADE FAIRS

FULL SERVICE IN ALL SECTORS AND FIELDS

IDEAL GROUNDS AND HALL INFRASTRUCTURE

SHORT-DISTANCE TRAFFIC INFRASTRUCTURE

MODERN CONVENTION FACILITIES

GOOD REASONS TO LET MESSE DÜSSELDORF HOST YOUR EVENT

OUR ASSETS

1. EXPERTISE AND EXPERIENCE IN ORGANISING TRADE FAIRS
2. FULL SERVICE IN ALL SECTORS AND FIELDS
3. IDEAL GROUNDS AND HALL INFRASTRUCTURE
4. SHORT-DISTANCE TRAFFIC INFRASTRUCTURE
5. MODERN CONVENTION FACILITIES
6. COSMOPOLITAN URBAN ENVIRONMENT
7. AT THE HEART OF A STRONG ECONOMIC REGION
IDEASPACE

OVERVIEW

» Inaugurated 1971
» Exhibition space 304,817 sqm
» Indoor exhibition space 261,817 sqm
» Outdoor exhibition space 43,000 sqm
» www.messe-duesseldorf.com/site_halls

HALL VERSATILITY

» Number 18
» Floor area 3,883 – 25,276 sqm
» Ceiling heights 8 – 26 m
» Floor loading capacity 10 t/sqm (distributed weight, ground level)
» Suspended load capacities Max. 50 kg per suspension point (approx. every 3 m)
» Hall entrances 149 (W/H: 4.50 – 8.45 m / 4.10 – 7.40 m)
» Large entrances 3
  11.10 m / 12.00 m (halls 15/16)
  13.35 m / 15.50 m (hall 6)
» Technical logistics for stands: walk-in utility ducts every 30 m, utility ducts for compressed air, power and water supply, and communications equipment every 5 m

NO IMPEDIMENTS

» Guests with disabilities can rely on the superior infrastructure of our grounds.

New construction of the south entrance and trade fair hall 1: 06/2017 until 08/2019
EMPOWERING
FULL SERVICE FROM A–Z.
ONE CONTACT PERSON TO ANSWER
ALL OF YOUR QUESTIONS.

KEY SERVICES
› Stand construction/technical equipment
› Infrastructure/catering
› Marketing/communications/PR

FACILITIES
› Restaurants and snack bars, both in the halls and around the grounds
› Travel agency, supermarket, postal service, hair salon, photo store, etc. in the mall and trade fair centre
› First aid station at the north entrance
› Prayer room/chapel in hall 7
› Trade fair centre with exhibitor services
› Additional customer areas (guest club, international lounge, press club)

» www.messe-duesseldorf.com/sabc_gb
CLOSE AT HAND

WELL CONNECTED

› Car/lorry
  Direct motorway access
  20,000 parking spaces
  with shuttle busses

› Airport
  1.8 miles / 10 min. by bus/taxi
  to Düsseldorf Airport

› Public transit
  Underground station at north entrance
  20 min. to Düsseldorf main train station
  10 min. to city centre
  Direct connection to two long distance train stations
  Shuttle to airport train station

› Disabled access
  From the moment you arrive in Düsseldorf until you reach the trade fair itself, everything is arranged to suit your requirements.

RIGHT IN THE HEART OF THE ACTION

› 11.4 million residents in the Rhine-Ruhr region (1 hour by car)
› 155 million people within a radius of 310 miles (50 % of the purchasing power and 31 % of the total population of the EU)
› 1 hour by air to Amsterdam, Berlin, Copenhagen, London, Milan, Paris, Prague, Zurich ...
› 77 airlines flying to more than 180 destinations in 50 countries

» www.messe-duesseldorf.com/arrival
FACTS THAT SPEAK FOR THEMSELVES

CONVENTION/EVENT FACILITIES

› CCD total:
  7,500 people
  37 variable space units for up to 2,100 people

› Total for CCD east:
  650 people
  Divisible into three separate units
  Large backstage area
  VIP apartment

› Current parking options:
  P3: 230 parking spaces
  P4: 400 parking spaces
  P5: 500 parking spaces
  P1 + P2: 20,000 parking spaces

› Hall 6:
  Up to 10,000 people

› Halls 8a + b:
  5,000 people each
  Up to 9 rooms for 26 to 199 people

FOR THE BIGGEST IDEAS

› HORISUM concept:
  one of the world’s largest event centres
  with more than 330,000 sqm of event floor area
  (arena and 18 trade fair halls)

» www.d-cse.com
ONGOING

OUR 2030 MASTER PLAN

› Time frame 2000 – 2030
› Level of investment 636 million euros, non-subsidised
› Scope Modernisation of all trade fair halls and all customer spaces
  New construction of trade fair halls 1, 6, 7a, 8a, 8b
  Convocation centre renovation
  Creation of new event, convention, conference and seminar spaces
  New construction of the north and south entrances

WHAT WE’VE DONE SO FAR

› New construction of trade fair halls 6, 7a, 8a, 8b
› New construction of the north entrance with direct connection to the „Arena / Messe Nord“ underground station
› Complete renovation of halls 4, 5, 10, 11, 12, 13, 14
› Installation of a new combined heat and power unit; 2 solar PV plants brought online

WHAT WE’RE PLANNING TO DO NEXT

› New construction of the south entrance and trade fair hall 1
TOP-NOTCH
THE NEW ENTRANCE AND NEW CONSTRUCTION OF HALL 1

» www.messe-duesseldorf.com/construction

SOUTH ENTRANCE / FOYER
› Surface area 2,112 sqm (usable event space)
› Length/width/height 93.00 m / 40.00 m / 20.00 m
› Ceiling height 17.50 m

AWNING
› Surface area 7,800 sqm
› Height 20 m
› Mesh material Transparent fibreglass with LED lighting
› Other facilities Underground car park entrance (300 parking spaces)
  160 above-ground parking spaces
  Bus stops / taxi stands
  2 direct crossings to the adjacent Nordpark

HALL 1
› Surface area 12,025 sqm
› Length/width/height 158.34 m / 77.40 m / 20.00 m
› Ceiling height 15.00 m
› Pillars None
› Gates 6 gates, 5.50 m / 6.00 m (width/height)
  1 gate, 5.50 m / 6.80 m (width/height)
› Hall floor Distributed weight 10 t/sqm
  Single load 50 t/sqm, distributed across 1.2 x 1.2 m
  Forklift permissible gross weight 30 t
› Suspended loads In 3.00 m x 3.00 m / 270 kg grid
  Single loads up to 3,500 kg

EVENT FACILITIES
› Hall Up to 10,000 people
› 6 conference rooms (1st floor) With 200 sqm for every 198 people, optional central divider
› Direct access to CCD
GOOD TIMES ON THE RHINE

In this vibrant city everything is possible. Whether you’re looking for culture, fashion, art or science – it’s all here, right on your doorstep.

EFFICIENT. HOSPITABLE. COSMOPOLITAN.

› State capital of North Rhine-Westphalia, Germany’s most populous federal state with 18 million inhabitants
› Around 600,000 residents
› 56 colleges and universities, 12 Max Planck Institutes, 6 International Max Planck Research Schools and 11 Fraunhofer Institutes in the greater Düsseldorf area
› 100,000 companies in the region including over 5,000 foreign businesses, with 450 Japanese companies in Düsseldorf alone
› 230 hotels with more than 26,000 beds
› In the old town centre alone: 300 pubs, bars, restaurants, cafés and brewery pubs

EASY TO GET TO.

› Düsseldorf Airport flies more than 22 million passengers to over 200 non-stop destinations around the world each year
› 2 long distance train stations
› Düsseldorf main train station with 1,000 connections daily
› 1,300 taxis, 151 taxi stands
› Rheinbahn bus and train transport network covering more than 870 miles
› Well connected to the region’s motorways

NOW YOU HAVE ALL THE OPTIONS

› www.messe-duesseldorf.com
› www.messe-duesseldorf.com/guestshows

PICTURE CREDITS

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